

# Property Improvement Initiative

Strengthening Our Neighborhoods

City of Des Moines





# What is the Property Improvement Initiative?

The Property Improvement Initiative is a program designed to encourage, incentivize and assist Des Moines residents in repairing and maintaining the exterior of their homes or commercial buildings.



## Similar Programs in Iowa

Cedar Rapids

Clinton

Chariton

Slater

Johnston

Ankeny

Pella

Fort Dodge

Bettendorf

University Heights

Jefferson

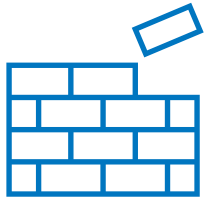
Davenport

Eldridge

Urbandale

# Program Benefits

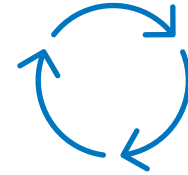
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**Strengthens the fabric  
of our neighborhoods**



**It's a collaborative process**



**Stops the cycle**

# Strengthens the fabric of our neighborhoods

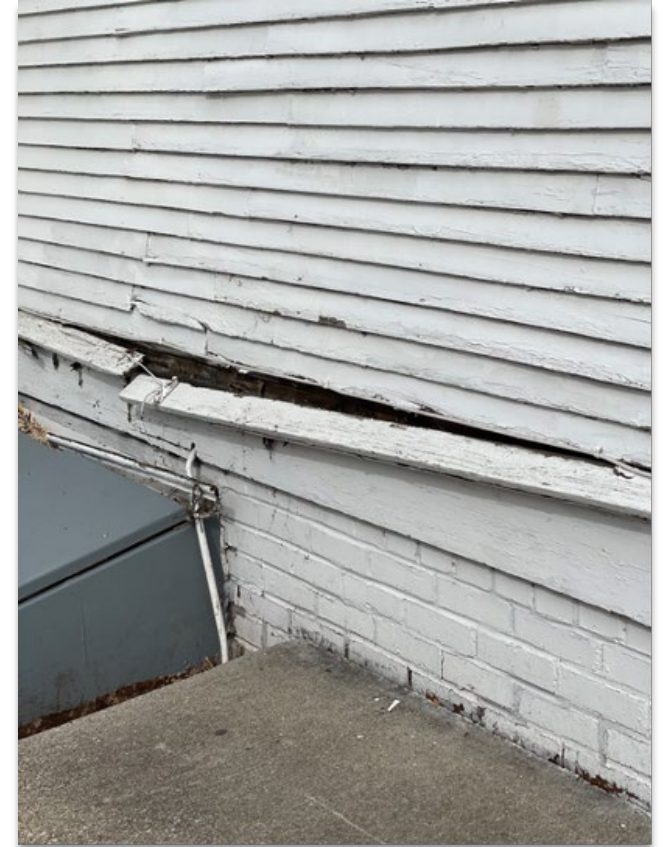
- Strengthening our neighborhoods is an extension of the local option sales tax
- The diversity and characteristics make Des Moines neighborhoods unique
- Des Moines also has aging housing and commercial stock
- This presents a unique opportunity and challenge
- Improvements increase a homeowner's equity and appeal of Des Moines street by street, neighborhood by neighborhood

# It's a collaborative process

- This is not a top-down approach. Identifying areas the City can assist residents is the priority
- Partner with neighborhood associations, community advocacy groups and homeowners
- Create a safety net for the program
- Assess neighborhoods and identify needs
- In collaboration with community liaisons, work with homeowners to formulate options and discuss resources



# Neighborhood Enhancements Through the Initiative





# Stops the cycle





# What's Next?

- Conduct listening sessions for feedback and suggestions
- Identify community leaders, partners and advocates
- Determine technical and staffing needs to fulfill program
- Finalize program details for Council approval
- Create Property Improvement Initiative print and digital materials
- Initiate program/start neighborhood initiative (Early 2022)



**THANK YOU**