PROCLAMATION

WHEREAS, LBS was founded in 1921 in Des Moines, Iowa by Grover and Ernie Hertzberg, as well as Fred James, as a family-owned bookbindery providing printed book covers for periodicals and children's books; and

WHEREAS, The company has grown into a manufacturer and distributor of materials for publishing, photo books, bookbinding, and luxury packaging that continues to operate in local markets, as well as national and international markets; and

WHEREAS, In 2014, Fred James's son Fritz James sold the company to its employees. LBS employs 80 people and has continued to expand as an employee-owned company while preserving the original company culture; and

WHEREAS, For the past 100 years the LBS family, now made up of three companies – L3S, Corporate Image, and Archival Products – has been a valued member of the Des Moines business community; and

WHEREAS, In a time where there are few 100–year or more anniversaries for businesses, LBS continues to provide the best service and highest quality materials.

NOW, THEREFORE, I, T. M. FRANKLIN COWIE, MAYOR OF THE CITY OF DES MOINES, ON BEHALF OF THE CITY COUNCIL AND THE RESIDENTS OF DES MOINES, DO HEREBY PROCLAIM THE MONTH OF OCTOBER 2021, AS:

“LBS 100TH ANNIVERSARY MONTH”

AND I ENCOURAGE EVERYONE TO JOIN WITH LBS EMPLOYEE OWNERS IN CELEBRATING THIS CENTENNIAL ANNIVERSARY AND THEIR COMMITMENT TO ANOTHER 100 YEARS OF EXCELLENCE WITHIN THEIR OWN UNIQUE NICHE.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF DES MOINES, IOWA TO BE AFFIXED THIS FOURTH DAY OF OCTOBER TWO THOUSAND TWENTY-ONE.

T. M. FRANKLIN COWIE, MAYOR
CITY OF DES MOINES